

Eventflo : Features & Pricing

At eventflo we believe in keeping things simple, so we have built a straightforward content management system where you get everything!

You simply choose the features you want and your abstract submission, registration system, ticketing platform, micro-website and of course your event app will build itself. Everything down to the colour scheme and naming protocol is set by you and content will only go public when you decide. Similarly, if you have your own registration and ticketing system that you would prefer to use, just enter the web address into eventflo and the integrated ticketing and billing module will not be displayed.

Website Features

Abstract Submission – Accept abstracts directly on your website including standardised academic formatting

Registration – Widget for registration across websites and mobile platforms

Dedicated Website – Complete microsite for your event info

Promote - Distribution of event info across partner websites

Floor Plan – Interactive exhibitor booth layout

Interactive Exhibitor Booking – Real-time floorplan availability for online reservations

Ticketing - Automated ticket issuing

Payment – Complete credit/debit card and Paypal payments system

App Features

Search – View details of lectures, speakers and tracks, by time or location

Favourites – Highlight lectures, speakers, exhibitors and events as a favourite with a single click

Keynote Speakers & Chairs – Denoted with a gold star and viewable detailed profiles

Exhibitor Directory – search profiles, videos and exhibition booth locations Interactive

Floor Plan – One-click link from exhibitor info to position on floor plan

Favourites – Add 'must-see' lectures, exhibitors, speakers, posters and QR code scans to favourites

Feedback – Rate and vote on individual lectures using the real-time surveys and rating system

Videos & Presentations – Organisers, exhibitors and speakers additional information

Poster Delegates - Search and browse poster abstracts and request information from authors

Travel – Info pages containing travel directions, venue maps and social events agenda

Profiles – Secure profiles to contact friends and colleagues via LinkedIn, facebook and Twitter

Share – Display contact details as QR codes to share your information with colleagues

Contacts – Instantly share vcard info (for Outlook) via email

Notepad – Speaker and exhibitor notepad to attach information about lectures and companies

Filter – Display only the events that you are interested in

QR Code – Built-in scanner enables you to scan, save and email delegate and exhibitor info

Camera – Integrated photo booth for instant image sharing and social interaction

Messaging – Delegate, speakers and exhibitors messaging, using the secure opt-in contact form

Reminders – Set calendar alerts for favourite lectures and events

Social Networking – Access event information through embedded twitter tags and facebook links

Now&Next – Use the quick view feature to show what's happening in each lecture theatre

Archive – Save old events, notes, lecture and exhibitor info

Networking – Use the attendee directory to make meetings and generate leads

News & Press Releases – Receive real-time broadcasts from event organisers

Download Information – Speaker presentations and profile information

Language – English or French menu and navigation

Integrated Hotel Booking – Displays nearby hotels and real-time room rates

Book A Table – Integrated restaurant reservation platform

Web Admin Features

Abstract Reviewer and scoring setup – Setup reviewer lists and automatically direct abstracts to track managers

Multi-round abstract reviewing – Send comments to abstract applicants to help improve suitability

Final Abstract Scoring – Automatic abstract grading to assist in final approval and applicant notification

Interactive Schedule Creation – Choose highest rated abstracts and set schedule slots

Oral, Poster, Video Submissions – Allow multi-type abstract submissions and set status allocation
Schedule Management – Enter speaker, room, lecture and general info through a menu-driven interface
Event & Sponsors Banners & Icons – upload banners and icons to increase your impact
Exhibitor Directory – include profiles, company logos and links to corporate videos
Customise - Choose your own titles for presentations, sessions, lectures or talks
Manage Accounting – Flexible graphs and graphs to monitor registration revenue
Setup Multiple Ticket Types – Include 'Early-Bird' and discounted ticket types
Optional 'Add-Ons' – Include 'Add-Ons' such as Annual Dinner or additional workshops to your ticketing process
Interactive Floor Plan – Link exhibitor stands to the floor plan using a simple drag-and-drop
Contacts – Unique QR codes for exhibitor, delegate and speaker details automatically generated
Badge Printing – Print badges including QR Codes for easy lead generation
Registration & Attendee Management – Dedicated management module
Inform – One-click emailing of badges and QR codes, along with event overview info
Download – Complete event data available as an Excel file for easy offline analysis and printing
Statistics – All scans and clicks on exhibitor profiles collated into Google Analytics reports
Feedback – Reports section collates information from surveys and delegate voting in real-time
Marketing – Upload videos and presentations of the event, speakers and presentations
Post-Lecture Info – Keep the event 'live' after the event date and add further info
Push-Messaging – Contact attendees at any time before, after and during your event
Customised Pages – Create your own 'General Info' pages for displaying maps and venue info
Activate – You control the content and the ability to make visible when ready
Security – Password-protect the event so that only authorised delegates can view full content
Powerful Email CRM – Email groups of attendees, speakers, reviewers and abstract applicants
Accessibility – all mobile devices supported, including iPhone, iPad, Android and Blackberry
Appearance – Automatic micro-site creation to embed in your website
Catalogue – Automatic PDF creation, including all lectures, speakers and exhibitor profiles

Pricing

OPTION 1 – EVENTFLO TOTAL

You can manage three live events simultaneously during a 12 month period. All events are displayed and promoted within the public eventflo app, available on Apple OS, Android OS and WebApp.

Annual Charge - £995

Additional events - £495 each

Additional development/data entry - £350 per day

OPTION 2 – CUSTOM EVENTFLO SERVICE: 10 EVENTS

Have your own branded version powered by eventFlo for iPhone, iPad, Android and web based apps. Data entry is available through the eventflo web admin interface. Includes registration in to the appstore and the android store under your company name, and free upgrades/tech support.

Setup Charge - £2500

Annual Charge - £3620

Additional development/data entry - £350 per day

Additional Services

- On-demand badge printer and scanner station rental – per station, per day: £150
- Walk-in registrations printer & PC station rental – per station, per day: £150
- On-Site assistance by eventflo staff (2 persons) for setup and support: £200/day (excludes setup day)
- eventflo IR- exhibitor QR code scanner rental – per device, per event: £50
- iBeacon messaging device rental – per device, per event: £100
- Four colour pre-printed badges (personalised with your banner/logo) - 2000 badges: £750
- Black & White pre-printed badges (personalised with your banner/logo) - 500 badges: £150
- Printing of attendee badge details from provided spreadsheet on to badges with integrated QR code and banner/logo, including shipping of completed badges and express 48hr service - £350
- One colour double sided, printed lanyards – 1000 lanyards: £500